

# Digital Transformation

## Explained...

Digital transformation in business uses digital technologies to either implement new or change existing processes and experiences to meet demand. It increases customer engagement and helps

processes run smoother to save time, save money and ensure business continuity. Here are ways you can digitally transform and modernise IT in your business.

### Before...

#### Legacy IT

##### Data Centre

Is a physical site in a business that is used to house their applications and data. It is essentially a network of computing and storage resources that enable the delivery of shared applications and data. This could include servers, routers, switches, firewalls, storage and application-delivery controllers.

##### Silos

An incompatible isolated point in a system where a business' data is kept and unable to integrate with other parts of the IT architecture.

##### Traditional Communications

Non-integrated traditional methods not only make communications less effective but increases costs and human error in a business.

##### Process Driven

The focus is mainly on completing tasks, via pre-set processes. It is not possible to deviate from this programmed route as the process is the leading factor in this form of automation.

##### On-Site Disaster Recovery

A secondary on-premise solution to back up your data, files and applications in times of need.

##### Centralised

Just the IT department are involved.

##### I.T. seen as an overhead

Seen as an expense to operating a business.

### ...After

#### Digital Transformation

##### Cloud Technology

The cloud is a virtual space that exists on the internet, where people can place their digital resources such as software, applications and files.

Cloud computing technology allows people to use and share information and applications across the internet without being restricted by their physical device or location.

##### Ecosystem

A network of employees, suppliers, customers, trading partners, applications and third-party data service providers so everyone can function with one another.

##### Unified Communications

By embracing multiple integrated communication methods within a business, you can effectively communicate with your employees and customers more effectively.

##### Data Driven

Data driven I.T. is guided by data and context to better serve their customers. It is significantly more powerful and can handle more complex processes.

##### DRaaS

A cloud-first Data Recovery as a Service to easily access everything on-demand.

##### Business

Everyone is involved with IT.

##### I.T. increases revenue

Digital transformation can not only increase revenue by saving you money, but it can also impact employee productivity too.

#### Discover more digital transformation benefits

Learn more about how you can [make the most of cloud services](#) to support, enhance or protect your IT infrastructure. [Contact us for a free trial or demonstration.](#)

venomit.com